

# 2017 International Female Ride Day<sup>®</sup> Photo Contest

## Rules/Regulations

### Eligibility & Judging

NO PURCHASE NECESSARY TO ENTER OR WIN. THIS CONTEST IS OPEN TO INDIVIDUALS ("CONTESTANTS"), AGE 18 OR OLDER ON OR BEFORE MAY 6th 2017. To be eligible to participate in the Contest, you must, during the Contest Period, enter the contest by submitting your International Female Ride Day<sup>®</sup> (IFRD) photo on the Facebook IFRD "page" (not group) via the IFRD Photo Contest. Up to three entries per person are allowed. Directors, officers and employees of IFRD sponsors, its parent, and any of its affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate family members of each are not eligible to participate in the Contest. This Contest is governed by Ontario law. All applicable federal, Ontario and local laws and regulations apply. Offer void where prohibited.

### Win By VOTES

We are encouraging VOTES via the photo contest app and entries. Votes for images to be based on the image originality, composition, overall impact and International Female Ride Day<sup>®</sup> feel and/or merit.

- Entries may originate in any size or colour Facebook will accept electronically.
- This photo must not have appeared earlier and is a current image taken on International Female Ride Day<sup>®</sup>. Any suspicions will be disqualified by MOTORESS<sup>®</sup> contest moderator, unless proven otherwise.
- Images must be property of the person uploading and not copied from another source.
- The contest is based on individual photo popularity; however, if a photo with more than one person pictured wins, the person submitting the photo will be the winner providing they are pictured in the photo.
- Only one REVIT! Jacket and one TomTom Rider 400 will be awarded.

Any images uploaded to the IFRD page contest deemed improper or irrelevant to the purpose and topic of the contest, will be deleted without consult including images which may appear to promote products and/or commercial goods.

**Contest Period:** The Contest commences on 00:01 Friday 5 May 2017, EDT (Eastern Daylight Savings Time) through to 16 May 23:59 (midnight) EDT/Eastern Daylight Savings Time (the "Deadline"). MOTORESS<sup>®</sup> may extend the Deadline at its sole discretion. Any extension to the Deadline will be posted on the MOTORESS<sup>®</sup> Facebook page and/or the International Female Ride Day<sup>®</sup> Facebook page.

**Prizes:** Two prizes will be awarded to the winner who achieved:

- 1) Most VOTES for a **single or selfie photo**. This entry must not include more than a total of six (6) persons in the photo. The highest number of VOTES for photo submitted at the closing date of the contest will be reviewed as the winner.
- 2) Most VOTES for a **group photo** at the end of the contest period. This photo or image contains seven (7) or more persons in the photo. Any fewer number of persons will default into the photo contest category "1" listed above. The highest number of VOTES for photo submitted at the closing date of the contest will be reviewed as the winner.

## **Winner of the:**

- Most popular single or selfie photo (up to six people in image) – a new TomTom Rider 400 Motorcycle GPS.
- Winner of the Group photo which includes seven (7) people in the image and up wins a REV'IT! Ladies "AIRWAVE 2" Black and White jacket.

The names of the winner(s) will be posted on the International Female Ride Day<sup>®</sup> Facebook Page as well as the MOTORESS<sup>®</sup> Facebook page on Friday 19 May, 2017. Prizes not claimed within three (3) days will be forfeited and awarded to an alternate winner. If informed winner does not collect prize within 30 days of notification, the prize will be forfeited and the next VOTE runner up will receive the prize. Prizes are not transferable. No substitutions or exchanges of any prizes will be permitted, except that MOTORESS<sup>®</sup> reserves the right to substitute a prize of equal or greater value for any prize listed above. Limit one prize per winning entrant and category. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose. No prize is exchangeable for cash.

Both TOMTOM and REV'IT! will ship the prize to the winner. Shipments may be subject to import charges, which are the responsibility of the prize winner. Your prize may be subject to VAT, import duties and/or taxes, which are levied once your package reaches your country. Both TOMTOM and REV'IT! ships your package D.D.U., "duties and taxes unpaid", and does not collect import VAT, duties and/or taxes and cannot predict what your particular charges may be. If you do incur these additional charges, they must be rendered in order for your package to clear customs. For more information regarding your country's custom policies, please contact your local customs office.

**General Release:** By entering the Contest, you release MOTORESS<sup>®</sup>, and its parent companies, subsidiaries, affiliates, directors, officers, employees and advertising and promotional agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**Disclaimer.** MOTORESS<sup>®</sup>, and its parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and advertising and promotional agencies will not be responsible for: (a) any late, lost or misrouted submissions; (b) any scheduling errors or delays; (c) equipment, telephone, electronic, hardware, software, network, Internet, or other related malfunctions or failures; (d) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (e) any printing or typographical errors in any materials associated with the Contest.

**Affidavit.** As a condition of being awarded any prize, winners may be required to execute and deliver to Sponsor a signed affidavit of eligibility.

Contestants agree to be bound by these Official Rules and by the decisions of MOTORESS<sup>®</sup>, which are final and binding in all respects. MOTORESS<sup>®</sup> reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should causes beyond MOTORESS<sup>®</sup> control affect the administration, security or proper conduct of the Contest or MOTORESS<sup>®</sup> otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Contestants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to MOTORESS<sup>®</sup>, the Contest or any other Contestant (in each case as determined in MOTORESS<sup>®</sup> sole discretion) are subject to disqualification from entry into the Contest. MOTORESS<sup>®</sup> is not obligated to post, display, or otherwise make public any Materials submitted by you. You acknowledge that comments or ratings that you disagree with or are unhappy about may be published or otherwise become associated with Materials that you submit to the MOTORESS<sup>®</sup>. By submitting Materials to the MOTORESS<sup>®</sup>, you waive any privacy expectations that you may have with respect to the Materials. If you have any questions about these Official Rules or the Contest, please e-mail them to [info@MOTORESS.com](mailto:info@MOTORESS.com)

**PERMISSION TO USE PHOTO / RELEASE STATEMENT:** By uploading an image to the International Female Ride Day<sup>®</sup> (Facebook) and/or MOTORESS<sup>®</sup> Facebook photo contest gallery, or by email direct to IFRD or MOTORESS<sup>®</sup>, you consent to and authorise MOTORESS<sup>®</sup> / International Female Ride<sup>®</sup> to use, re-use and publish, and re-publish photograph(s) / images which you have submitted, whole or in part, without restrictions and without expiration.

You also consent to the use of any printed, electronic or other representations in conjunction therewith.

You waive any right that you may have to inspect or approve finished product/products or printed matter or the advertising copy that may be used in connection therewith or the use to which it may be applied.

You agree to release and discharge MOTORESS<sup>®</sup>, International Female Ride Day<sup>®</sup>, its partners and associates from any and all claims arising out of use of the photo(s).

You warrant that "I am of full legal age and am legally competent to endorse this permission form". You agree/state further that you have read the above authorization, release and agreement, prior to its execution, and that you are fully familiar with the contents thereof.

**I AGREE AND ACKNOWLEDGE THAT I READ AND FULLY UNDERSTAND THESE OFFICIAL CONTEST RULES INCLUDING THE AUTHORIZATION, RELEASES AND DISCLAIMERS CONTAINED IN THESE RULES. I AGREE TO BE BOUND BY THESE OFFICIAL CONTEST RULES AND INTERNATIONAL FEMALE RIDE DAY<sup>®</sup> / MOTORESS<sup>®</sup> INTERPRETATIONS OF THESE CONTEST RULES AND DETERMINATIONS.**